

Fundraising 101

The K.I.S.S. Principal

By Cheryl Jones

Would you be interested in a troop fundraiser that involved no Saturdays, no soliciting and had a big payoff for the Troop 608 bank account? Then help Troop 608 collect aluminum cans. Right now only about a third of the troop is participating and we still reaped \$93 in profits this past quarter and \$350 during the last year. Pretty good, huh? Not bad – but it could be much more!

Are you aware of the aluminum can's dirty little secret? About 800,000 *tons* of aluminum cans were still landfilled last year instead of being recycled. More than half of the 100 *billion* cans sold in the U.S. last year were landfilled or incinerated. A similar amount was not recycled in other countries for a global total of about 1.5 *million tons* of wasted cans. If we took all the aluminum cans that are going into landfills and stacked them end-to-end it would only take about five weeks before they reached all the way to the moon!

This is nearly an untapped resource for our troop. We could easily make \$1,000 or more a year if everyone helped. Just bring the cans (crushed flat please) to meetings and drop them off behind the Scout hut. Think about asking your neighbors, church or other group to help us collect cans. People like to help the Scouts, especially if it helps the environment too. Offer to pick up the cans and save your neighbors a trip to the recycling drop-off center.

Kudos to the Scouts already bringing in cans. Let's **Keep It Simple Scouts** – join the troop ongoing (that means we'll never stop doing it) aluminum can recycling campaign.

Note: As of January 2007 we will need a parent volunteer to oversee this simple fundraiser by picking up the cans from behind the Scout hut and delivering them to Southern Scrap.



Location of Shoal River Canoe Trail



Troop 608 on Shoal River Canoe Trail Trip

